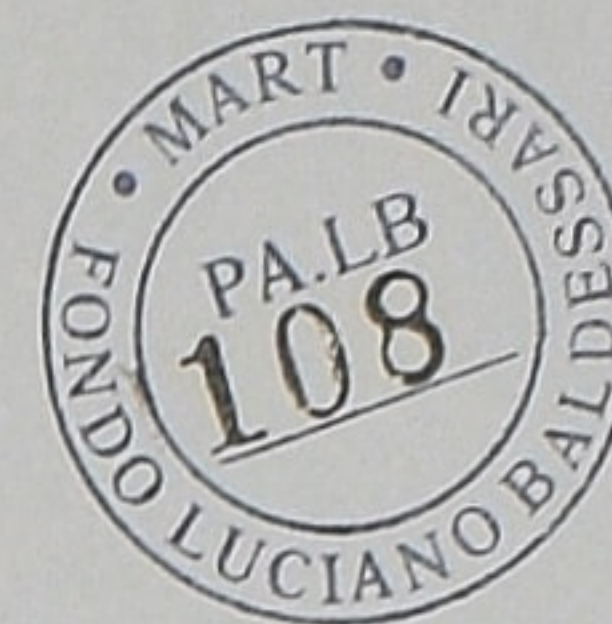




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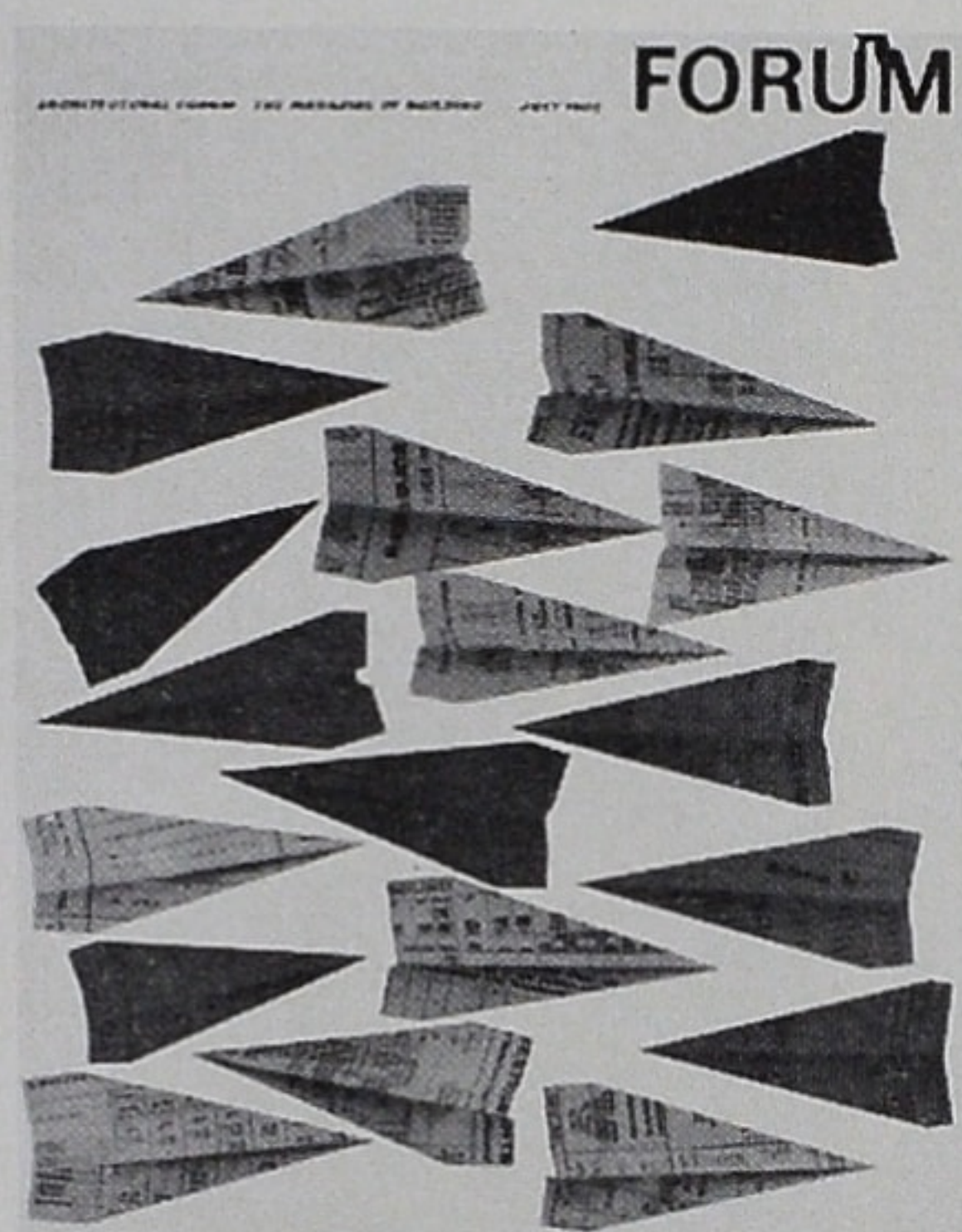
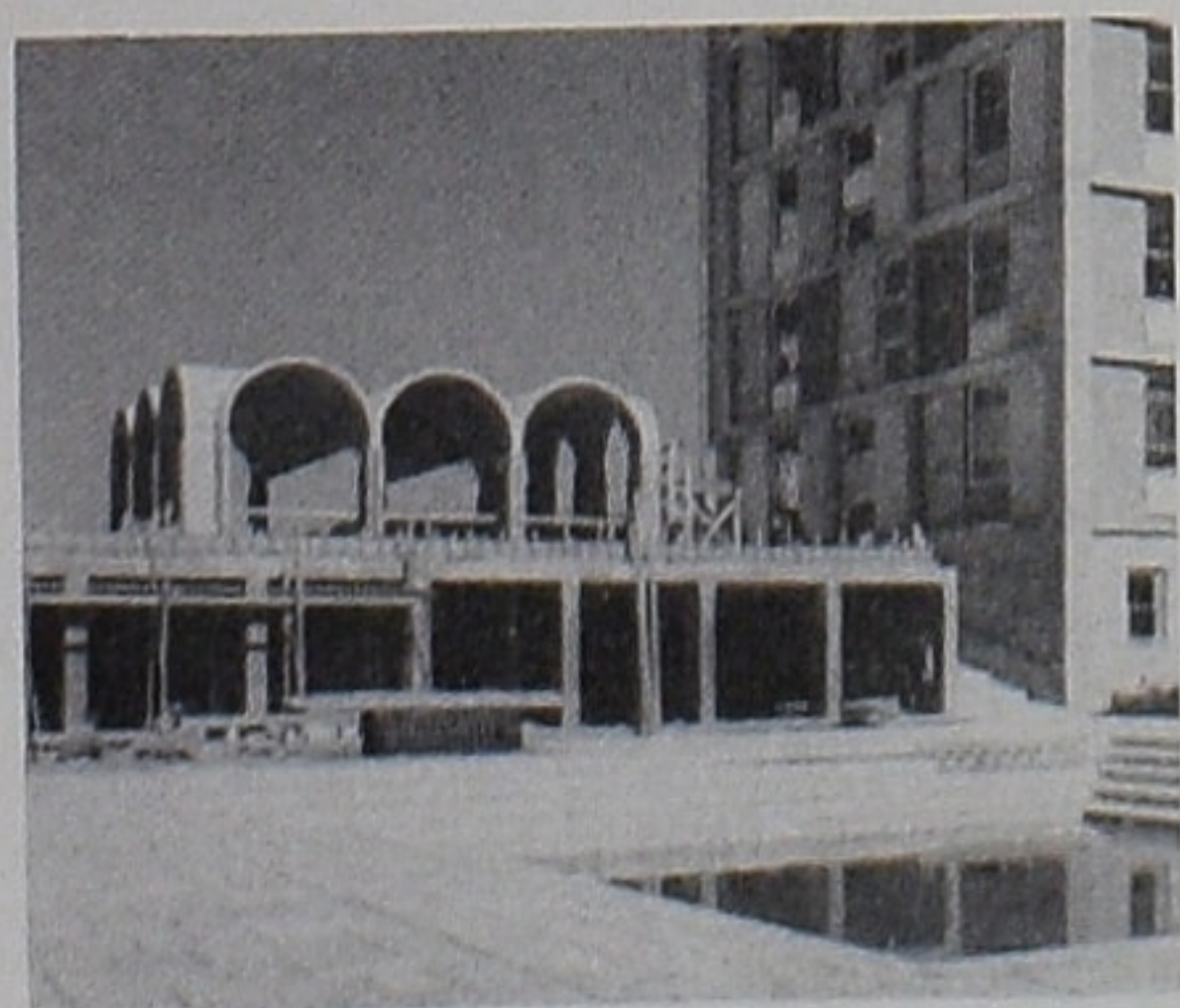
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PUBLISHER'S NOTE

For some time FORUM has been receiving the nicest kinds of compliments on its covers. And though a magazine's cover is hardly as significant as its contents, it should reflect some of the quality of what's inside.

This month's cover, heralding the power and joy of a holy season, is the work of one of the world's foremost contemporary painters, Marc Chagall. It is taken from a photograph of one of 12 stained-glass windows representing the Tribes of Israel, which were installed recently in the synagogue of the Hadassah-Hebrew University Medical Center in Jerusalem (shown below just before the windows were set). The center itself was designed by Architect Joseph Neufeld. The window, which depicts the Tribe of Joseph, also appears in the handsome book *The Jerusalem Windows of Marc Chagall*, published by George Braziller, Inc.

The November cover was done by a talented, if lesser-known artist: Deborah Winchester, age 10, a member of the fifth grade at Columbus, Indiana's new Parkside Elementary School. When the editors set about publishing Parkside, they asked Superintendent Clarence E. Robbins if, for their first fall art class, his students would make their own interpretations of the school. The



result: some 500 delightful paintings, of which 12 were chosen for the cover and inside.

The selection of covers, like the appearance of the rest of the magazine, is the responsibility of Art Director Paul Grotz, who many times has turned to his former associate art director, Ray Komai, for the "constructed" covers that help set the magazine apart. A recent example appeared in July: Airline timetables folded into a flight of multicolored paper planes for the "airports" issue (above). It was pronounced the "best cover ever" by the printing foreman, who reproduces FORUM's covers on heavy offset stock. Other tributes to our covers have come from the Art Directors Club of New York, in the form of a hatful of Certificates of Merit over the years.

And while casting modesty to the winds in behalf of our artists, it might be added that last month FORUM received its 28th award in *Industrial Marketing's* Annual Editorial Achievement Competition ("best article, best series, best issue, best research").

This time it was: "best improvement in design."—J.C.H.JR.

CHURCHES

- A critical appraisal of the Air Force Academy Chapel* 74
Moving tent of worship: a nonconformist Connecticut church 80
Rugged Finnish church shows the power of simplicity 84

HOTELS: THE BOOM THAT WON'T BUST

88

Building is setting records, but problems are growing too

DESIGNED FOR VACATIONS

91

West Indies hotel, Colorado ski lodge, Long Island club

"MOON COLONY" ON EARTH

98

Lessons from a polar city may be applied in outer space

THE NEW YALE COLLEGES

104

Are Saarinen's halls architectural, or merely picturesque?

ALCOA'S EXPERIMENT—TEN YEARS LATER

112

Performance record of a famous building, and what it proves

WHO'S MINDING THE FLOOR?

116

A call to revive the long-neglected art of paving design

TRIM ADVERTISING OFFICE

120

Papert, Koenig, Lois, Inc. is a model of organization

REBUILDING

124

A handsome library is made out of a fine old Shaker hall

5 NEWS

Cover: Stained-glass window by Marc Chagall; photo by Sabine Weiss—Rapho-Guillumette.
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19 LETTERS

49 PROJECTS

20 Editorial, subscription, and advertising data.

55 PRODUCTS

164 Advertising index.

59 FURNISHINGS

73 EDITORIAL

128 EDITOR'S NOTE

132 ABROAD

149 BOOKS

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